

### 1311.3 Signs in Business Districts:

Signs may be erected in Business Districts subject to the following provisions:

- 1311.31 The total surface area of all business signs on a lot shall not exceed two (2) square feet per lineal foot of lot frontage or ten (10) per cent of the building frontage area, or seventy-five (75) square feet in area, whichever is greater. Signs may be illuminated.
- 1311.32 Advertising sign structures shall be limited to one (1) for a lot of one hundred (100) foot frontage or less and to only one (1) for each additional one hundred (100) feet of additional lot frontage, or one per individual business.
- 1311.33 Such advertising structure may not contain more than two (2) signs per facing, nor exceed fifty-five (55) feet in total length.
- 1311.34 No advertising sign may be erected within one hundred (100) feet of an adjoining RESIDENTIAL DISTRICT.
- 1311.35 For corner lots, the "frontage" used to determine allowable sign area shall be the least dimension along a street, but an equivalent sign area shall be allowed facing the intersecting street.
- 1311.36 No sign shall project higher than six (6) feet above the height of the building, or thirty-two (32) feet above the average grade at the building line, whichever is greater.
- 1311.37 Signs painted on a building shall be governed by the square footage limitations specified above. Such signs shall be maintained in good condition and shall be repainted, removed, or painted out when, in the opinion of the Council and/or Zoning Administrator, they are not so maintained.
- 1311.38 Where a sign is illuminated, the source of light shall not be visible from any public right-of-way, and such light shall be directed away from any RESIDENTIAL DISTRICT.
- 1311.39 No signs shall project more than one (1) foot perpendicular to the building, with the exception of under-marque signs, which shall be limited in size to not more than five (5) feet in length and not to extend more than one (1) foot below the marque and not to reduce clearance under the sign less than seven (7) feet six (6) inches.